AccuValid Provides Easy Email Validation

Email validation is a key step in your digital marketing success

Improve the performance of your email database with an online validation solution from AccuData Integrated Marketing. The AccuValid self-service email validation solution enables you to determine the validity of email addresses in your database, easily and on demand.

With AccuValid, you'll:

- Increase the overall quality and deliverability of your email database
- Identify invalid email addresses and SPAM traps
- Improve your online reputation by avoiding problematic email addresses
- Minimize bounce rates by emailing to validated addresses
- Reduce the likelihood of becoming blacklisted

AccuValid's proprietary validation system gives you a clearer picture of your email address data by coding each address according to its deliverability. Our intuitive online tool makes it easy to upload your email address list —whether 1 address or one million addresses —with real-time or batch validation options.

Email addresses can also be validated directly through your website, mobile forms or CRM system. Please inquire for more information.

Improve your email deliverability.
Visit **www.accuvalid.com** today!

4 Simple Steps to Email

Step 1: Upload Your List
Visit **www.accuvalid.com** to drag and drop files from your computer into the browser window

Step 2: Map Email Field
After the files have successfully uploaded, identify the appropriate email column

Step 3: Submit Your Order
Review the file and total number of emails to be validated, confirm payment and then click "Submit Order"

Step 4: Results
You'll receive notification when your file is complete. Ask how AccuData can help you to obtain additional email addresses to replace those that are considered undeliverable.

BIG DATA. BIGGER RESULTS.
AccuData delivers B2C and B2B direct marketing solutions you can use today.

AccuData
INTEGRATED MARKETING

Take Action with Meaningful Results

AccuValid leverages server technology and proprietary data to verify an email address and validate its viability for deployment. Every email address is analyzed independently, undergoing a multi-step process that determines its potential for deliverability. The AccuValid process executes a complex set of algorithms that test and identify each email address to identify:

- Valid email addresses
- Invalid or deactivated email addresses that will hard bounce
- Known SPAM traps or blacklisted addresses
- Improperly formatted email addresses
- Role-based email addresses
- Disposable email domains

Use AccuValid to help you maintain a clean email database, protect your online reputation and increase your chances of making it into the inbox.

We offer pay-per-use flexible pricing with no contract or monthly subscription fees needed. Starting at less than a penny per email address, AccuValid offers a volume discount for large list validation needs.

Result and Action Codes are Assigned to Each Email Address

After an email address has been put through its paces, AccuValid assigns result and action codes. The codes provide comprehensive insight about each email address. Use this information to make informed decisions about deploying to the respective addresses.

AccuData can also help you to obtain additional email addresses to replace those that are considered undeliverable.

Improve your email deliverability. Visit **www.accuvalid.com** today!

Result Code:	Description:	Action Code:
A	Email address is invalid	Undeliverable
C	Email address domain verified; appears to be an accept-all domain	Deploy
D	Email address domain is invalid and/or does not accept email	Undeliverable
F	Email address format is invalid (example: john~doe@gma!l.com)	Undeliverable
M	Mobile domain, identified as a mobile email address and classified as not deliverable by the FCC	Undeliverable
R	Email address is role based (example: sales@domain.com)	Undeliverable
S	Email address is on one or more blacklists (litigators, screamers, and/or SPAM traps)	Undeliverable
T	Disposable email domain	Undeliverable
U	Domain verified, mailbox undetermined	Deploy
V	Email address is valid	Deploy